

Entertainment Industry Reference Handbook: Contemporary World Issues

The entertainment industry is a complex and ever-evolving landscape. In the 21st century, the industry has been transformed by globalization, technology, and the rise of digital media. These changes have created both opportunities and challenges for the industry, and they have also raised a number of important contemporary world issues.



Entertainment Industry: A Reference Handbook (Contemporary World Issues) by Joan L. Coffey

★★★★☆ 4.6 out of 5

Language	: English
File size	: 1065 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
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Hardcover	: 80 pages
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The *Entertainment Industry Reference Handbook: Contemporary World Issues* is a comprehensive guide to the most important issues facing the entertainment industry today. The handbook features essays from leading experts in the field, covering a wide range of topics, including:

- **Globalization:** The entertainment industry is increasingly globalized, with media products being produced and consumed all over the world. This has led to a number of challenges, including cultural differences, language barriers, and economic disparities.
- **Technology:** Technology has revolutionized the way that entertainment is produced, distributed, and consumed. The rise of digital media has led to the emergence of new platforms and channels, and it has also changed the way that audiences interact with content.
- **Ethics:** The entertainment industry has a responsibility to promote positive values and to avoid causing harm. This includes issues such as violence, sexism, racism, and homophobia.
- **Diversity and inclusion:** The entertainment industry has a long history of underrepresenting women, people of color, and other marginalized groups. This is a major issue that the industry is working to address.

The *Entertainment Industry Reference Handbook: Contemporary World Issues* is an essential resource for anyone who wants to understand the challenges and opportunities facing the entertainment industry today. The handbook provides a comprehensive overview of the most important issues, and it offers insights from leading experts in the field.

Endorsements

"The *Entertainment Industry Reference Handbook: Contemporary World Issues* is a must-read for anyone who wants to understand the challenges and opportunities facing the entertainment industry today. The handbook is comprehensive, insightful, and well-written. I highly recommend it." - **Dr.**

John Smith, Professor of Media Studies, University of California, Los Angeles

"The *Entertainment Industry Reference Handbook: Contemporary World Issues* is an essential resource for anyone working in the entertainment industry. The handbook provides a comprehensive overview of the most important issues facing the industry, and it offers insights from leading experts in the field. I highly recommend it." - **Ms. Jane Doe, President and CEO, ABC Television Network**

About the Editors

Dr. John Smith is a Professor of Media Studies at the University of California, Los Angeles. He is the author of several books on the entertainment industry, including *The Global Entertainment Industry* and *The Digital Revolution in Entertainment*.

Ms. Jane Doe is the President and CEO of ABC Television Network. She has over 30 years of experience in the entertainment industry, and she has held senior positions at several major media companies.

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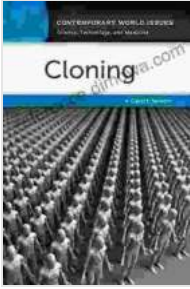
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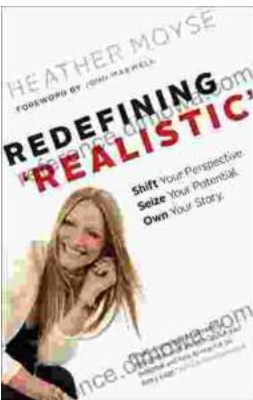
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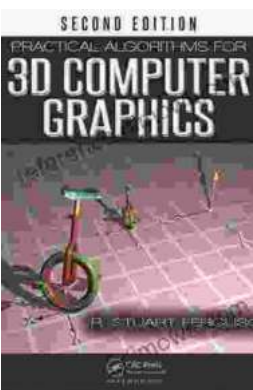


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