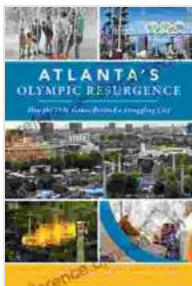


# How the 1996 Games Revived a Struggling City

The 1996 Olympics were a turning point for Atlanta, Georgia. The city had been struggling economically, but the Games helped to revitalize the downtown area and boost the city's image. The Olympics also left a lasting legacy in the form of new infrastructure and green spaces.

## A City in Decline

In the early 1990s, Atlanta was a city in decline. The city's population was shrinking, and its economy was struggling. The downtown area was full of empty storefronts and abandoned buildings. The city's image was also tarnished by a reputation for crime and corruption.



## Atlanta's Olympic Resurgence: How the 1996 Games Revived a Struggling City by Michael Dobbins

★★★★★ 5 out of 5

Language	: English
File size	: 8380 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 296 pages



The 1996 Olympics were a chance for Atlanta to turn things around. The city's leaders hoped that the Games would bring in new investment and help to revitalize the downtown area. They also hoped that the Games

would boost the city's image and make it a more attractive place to live and work.

## **The Games' Impact**

The 1996 Olympics were a major success for Atlanta. The Games brought in an estimated \$5.1 billion in economic activity and created over 100,000 jobs. The downtown area was transformed, with new hotels, restaurants, and shops opening up. The city's image also improved, and Atlanta became known as a vibrant and cosmopolitan city.

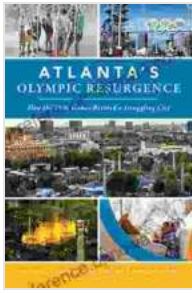
The Olympics also left a lasting legacy in the form of new infrastructure and green spaces. The city built a new airport, a new stadium, and a new convention center. It also created several new parks and greenways.

## **The Legacy of the Games**

The 1996 Olympics had a profound impact on Atlanta. The Games helped to revitalize the city's economy and improve its image. They also left a lasting legacy in the form of new infrastructure and green spaces.

The 1996 Olympics are a reminder that major events can have a transformative impact on cities. When cities are able to successfully host major events, they can reap the benefits for years to come.

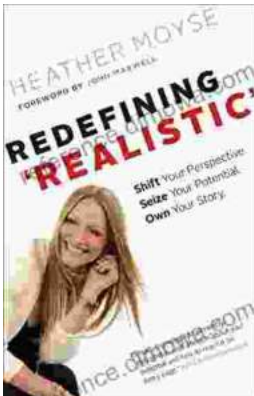
The 1996 Olympics were a turning point for Atlanta, Georgia. The Games helped to revitalize the city's economy, improve its image, and leave a lasting legacy. The 1996 Olympics are a reminder that major events can have a transformative impact on cities.



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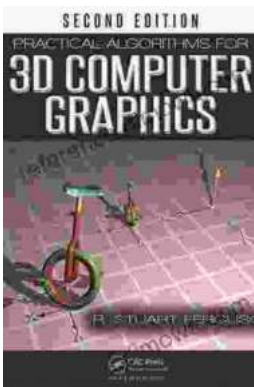
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