

Techniques For Better Predictive Modeling And Analysis Of Big Data Third Edition



Statistical and Machine-Learning Data Mining:: Techniques for Better Predictive Modeling and Analysis of Big Data, Third Edition by Bruce Ratner

★★★★☆ 4.3 out of 5

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Screen Reader : Supported

Print length : 690 pages



In today's data-driven world, the ability to effectively analyze and predict future outcomes is more valuable than ever before. *Techniques For Better Predictive Modeling And Analysis Of Big Data, Third Edition* provides a comprehensive guide to the latest techniques and strategies for harnessing the transformative power of big data and predictive modeling.

This highly anticipated third edition has been extensively revised and updated to reflect the latest advancements in the field. It covers a wide range of topics, including:

- Data preparation and feature engineering
- Supervised and unsupervised learning algorithms
- Model selection and evaluation
- Big data analytics

- Case studies and real-world applications

Who Should Read This Book?

This book is essential reading for anyone involved in data science, machine learning, or artificial intelligence. It is also a valuable resource for business leaders and decision-makers who want to leverage big data to gain a competitive advantage.

What You'll Learn

By reading this book, you will learn how to:

- Use data preparation and feature engineering techniques to improve the accuracy of your models
- Apply supervised and unsupervised learning algorithms to solve real-world problems
- Select and evaluate models to ensure optimal performance
- Harness the power of big data analytics to make better decisions
- Apply predictive modeling techniques to a variety of business problems

About the Author

Dr. Vijay Kotu is a leading expert in the field of data science. He has over 20 years of experience in developing and applying predictive modeling techniques to solve real-world problems. Dr. Kotu is the author of several books and articles on data science, and he is a frequent speaker at industry conferences.

Techniques For Better Predictive Modeling And Analysis Of Big Data, Third Edition is the definitive guide to predictive modeling and big data analysis. This book provides the knowledge and skills you need to harness the power of data to make better decisions and achieve better outcomes.

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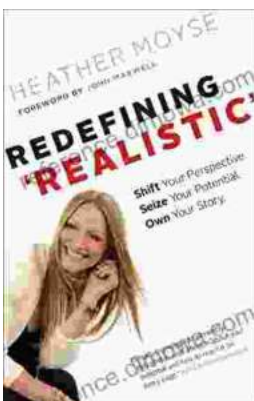
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