# **WWE's Ridiculous Policies for Writers**

The WWE is a multi-billion dollar enterprise that produces some of the most popular entertainment in the world. But behind the glitz and glamour, there is a world of chaos and dysfunction. This is especially true when it comes to the creative process, which is often hampered by WWE's ridiculous policies for writers.

In the new book "Writers vs. Wrestlers: The Inside Story of WWE's Creative Process," authors Brian Gewirtz and John Laurinaitis reveal some of the absurd rules and regulations that WWE has in place for its writers. These policies include:



### Writers vs Wrestlers: WWE rediculous Policies for Writers by KENNETH DENNIS

🚖 🚖 🚖 🚖 🖇 5 out of 5		
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Screen Reader	: Supported	
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Print length	: 31 pages	
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 No one is allowed to pitch ideas directly to Vince McMahon. All ideas must go through a series of middlemen, which can often lead to them being watered down or rejected.

- Writers are not allowed to use the words "wrestling" or "wrestlers" in their scripts. This is because WWE wants to maintain the illusion that its product is more than just a sport.
- Writers are not allowed to use the word "kayfabe" in their scripts.
  Kayfabe is the term used to describe the unwritten rules of professional wrestling, such as the fact that wrestlers are supposed to pretend that their matches are real.
- Writers are not allowed to use the word "mark" in their scripts. A mark is a fan who believes that professional wrestling is real.
- Writers are not allowed to use the word "smart" in their scripts. A smart fan is a fan who knows that professional wrestling is fake.

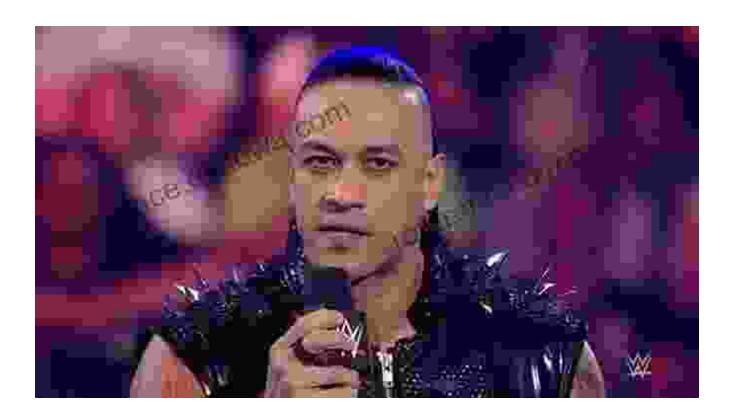
These are just a few of the ridiculous policies that WWE has in place for its writers. These policies make it difficult for writers to create compelling and engaging stories, which in turn hurts the quality of the product that WWE produces.

In "Writers vs. Wrestlers," Gewirtz and Laurinaitis also discuss the oftencontentious relationship between writers and wrestlers. Wrestlers often feel that writers don't understand the business and that they are only interested in creating stories that will sell tickets. Writers, on the other hand, feel that wrestlers are often too resistant to change and that they are not willing to take risks.

The conflict between writers and wrestlers is a major source of tension within WWE. This tension is often reflected in the on-screen product, which can be seen in the way that wrestlers are often portrayed as being stupid and incompetent. This is a shame, because wrestlers are some of the most talented and dedicated athletes in the world.

"Writers vs. Wrestlers" is a fascinating and insightful look at the creative process within WWE. The book reveals the many challenges that writers face on a daily basis, as well as the often-contentious relationship between writers and wrestlers.

If you are a fan of WWE, or if you are simply interested in the creative process, then I highly recommend reading "Writers vs. Wrestlers." It is a book that will give you a new appreciation for the challenges that WWE writers face on a daily basis.



#### Free Download your copy of "Writers vs. Wrestlers" today!

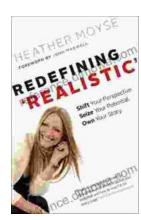
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